



Kilmore Recreation Football Club (KRFC) Social Media Policy 2015-2016

INTRODUCTION

1.1 Members of Kilmore Recreation Football Club (KRFC) enjoy the opportunities and rewards of a community based sports club combined with affiliation to county and national Football associations. It is subsequently expected that members will uphold the ethos of the club in all social media interactions. Members will not act in such a way that the image of KRFC is brought into disrepute nor in a way that harms its immediate and wider football community.

1.2 Social media can be, when appropriate, an effective tool and is commonly used by the KRFC community to express their views, comments, ideas and criticism on a whole range of issues. KRFC expects members to use social media in a respectful and responsible manner. Social media should not be used to insult, present offensive or inappropriate content or to misrepresent the club or any member of KRFC or the external football community.

RATIONALE

The purpose of this policy is to set standards of behaviour for the use of social media that are consistent with the broader values and expectations of the KRFC community.

DEFINITION

Social Media – refers to all social networking sites such as (but not limited to) Facebook, Twitter, Instagram, WhatsApp, LinkedIn, Google+, YouTube and covers any way these services are accessed.

SCOPE

This Policy applies to all those under the remit of the KRFC code of conduct.

RIGHTS AND RESPONSIBILITIES

1.3 Members are expected to show respect to others, including members of the KRFC and wider football community.

1.4 Members are also expected to give due respect to the reputation and good name of KRFC.

1.5 When using Social Media, members are expected to ensure that they:



- (a) Respect the rights and confidentiality of others and the club;
- (b) Do not impersonate or falsely represent another person;
- (c) Do not bully, intimidate, abuse, harass or threaten others;
- (d) Do not make defamatory comments;
- (e) Do not use offensive or threatening language or resort to personal abuse towards each other or members of the KRFC Community;
- (f) Do not post content that is hateful, threatening, pornographic or incites violence against others;
- (g) Do not post content that harms the reputation and good standing of KRFC or those within its community;
- (h) Do not post content that contravenes the rules and regulation of the FA or leagues that we play in;
- (i) Adhere to the age restrictions for the use/membership of the social media site in question;

1.6 Any member of the club who feels that they may have been subjected by a third-party to any of the elements mentioned in section 1.5 for club related matters, should report such matters directly to the club via the secretary.

BREACH OF THIS POLICY

1.7 A breach of this policy may also involve a breach of other KRFC policies, and should be read in conjunction with the:

- (a) KRFC Code of Conduct;
- (b) The IFA Responsible use of Social Networking sites guide;
- (c) The IFA Social Networking, websites, mobile phones, email communications guide;

1.8 A breach of this policy will be considered by the committee, or their delegates, and will be dealt with on a case by case basis.

1.9 All reports of cyber bullying and other technology misuses will be investigated fully and may result in notification to the police where the KRFC is obliged to do so. Sanctions may include, but are not limited to, suspension, or banning from membership of KRFC. Members must be aware that in certain circumstances where a crime has been committed, they may be subject to a criminal investigation by the police over which KRFC will have no control.